



CHALLENGE #29

UPENN-UCT-01

Building User-Centric Tools for Learning About Privacy Policies

Meet the expectations of this US Node through the technology challenge described below



GOALS

The Usable Privacy Policy Project (<https://usableprivacy.org/>) has collected the texts of privacy policies for thousands of organizations around the world and annotated them with information about their meaning. The challenge is to use this data to build tools to inform internet users about their privacy.

DETAILS

A participant will use one or more datasets from the Usable Privacy Policy Project to build tools, such as interactive websites or web browser plugins, to engage users in learning about how their personal data is collected, used, and shared. A successful outcome will include (1) using machine learning and natural language processing to extrapolate beyond our data, (2) user-centric design and evaluation of tools for internet users, and (3) public launch of these tools to enable internet users to benefit from them.

SKILLS REQUIRED

Explorers must have experience with user-centric design, software development, and development of websites or web browser plugins. Additional experience with machine learning and natural language processing is a plus.